



YouGotPhoto™ Technology for TI DSP's and SoC

Bridging the gap between on-line photos and your digital photo frame

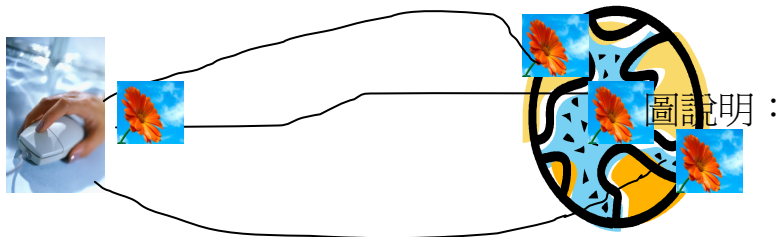
Every Photo Matters



Overview

YouGotPhoto delivers content to your WiFi digital photo frames. It offers sophisticated web services allowing everyone to send photos to their loved ones from around the world with just one Drag-n'-Drop.

The system interacts with your digital photo frames in real-time sending photos to your digital photo frames as you drag-and-drop. By adding photo sharing site IDs or searching for photos, you can view all public photos on these webs sites at a glance. Choose the photos you would like your digital photo frame to display, no junk photos or unwanted advertisement. Have multiple digital photo frames? You can manage contents of many digital photo frames. Delivering photos to your friend's frames or sending photos to a group of frames require only one Drag-n'-Drop.



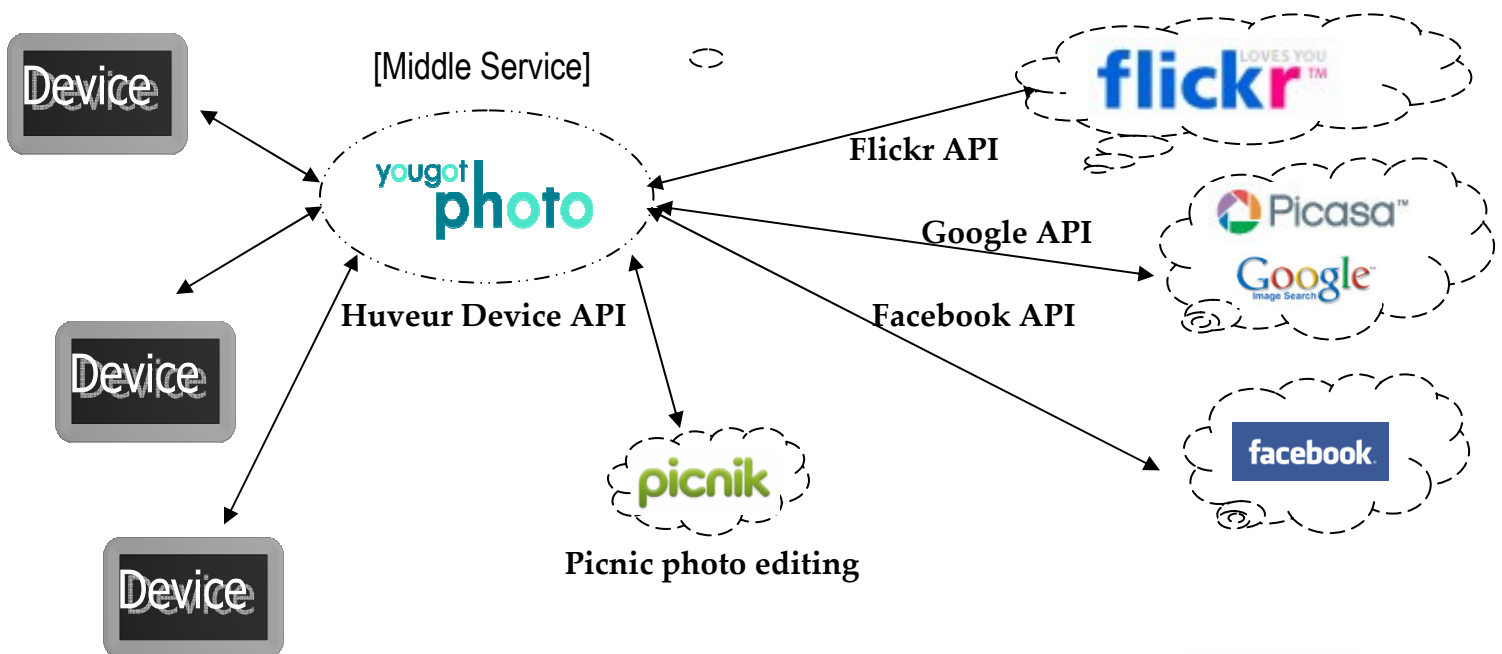


Features

- Manage multiple-frames in one account
- Supports different digital photo frames
- Real-time interaction with frames
- preview photos before sending
- View and manage photos for each frame
- Drag-n'-Drop technology
- Supports RSS auto feeds (coming soon)
- Supports Desktop Frames and Yahoo Widgets
- Supports Flickr private photos
- Allows friends to send photos to each other's frames
- Allow sending one or more photos to a group of frames
- Abundant photo sources, and more sources to come
- User has complete control of the frame contents
- No junk photos, no advertisement
- Affiliated with Picnik.com—a useful online photo editing web service
- More cool features are coming soon.

Techniques

YouGotPhoto aggregates photo content from the web



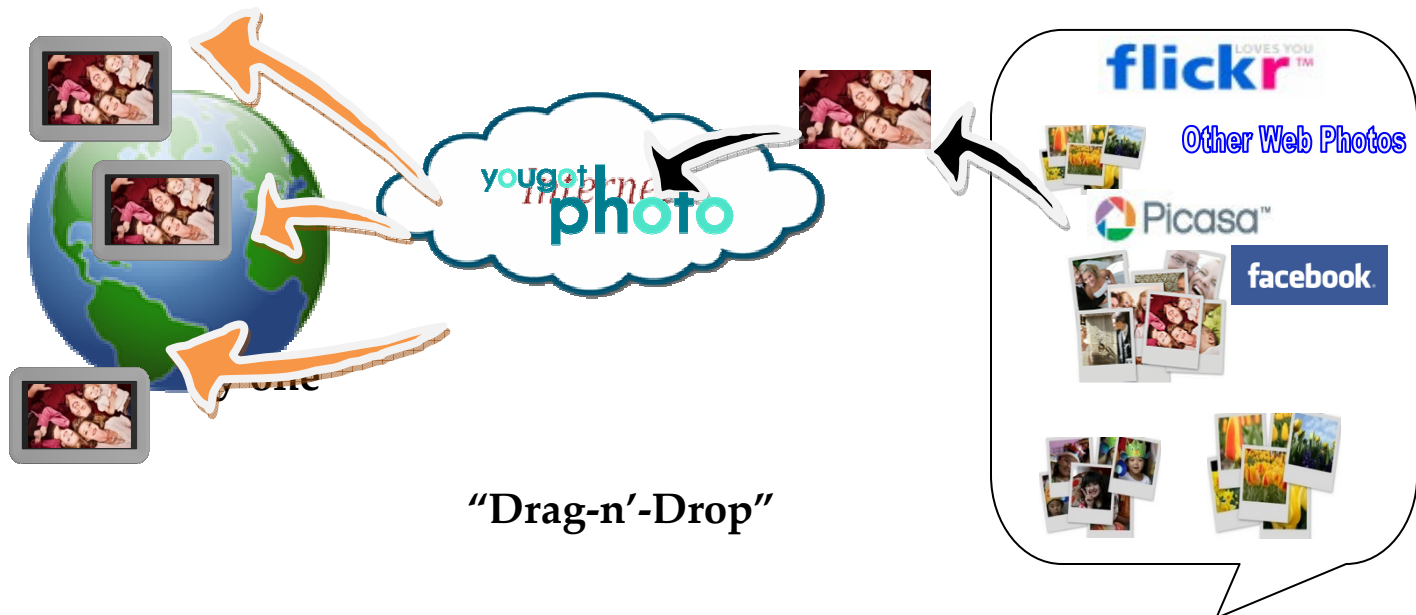
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How It Works

YouGotPhoto is not a photo hosting site. It allows users the ability to simply manage and view their photos stored on a variety of photo sharing sites with their or other's IDs, as long as the photos are public. Then, users can send their favorite photos to any digital photo frames in any corner of the world, at anytime.



Marketing Applications

- Restaurant menu
 - **Scenario 1:** A photo frame (a display device) is set on each table displaying the menu of the day. Customers walk in and view the menu from the display devices. They can order from by touching the panel on the device. The order goes directly to the kitchen.
 - **Scenario 2:** A husband wants to surprise his wife with their anniversary. He sends a special to the restaurant they are going to. In the middle of the romantic meal, the photo automatically shows on the display device and says: "Happy Anniversary!!"
- Signage and billboard
- Bundle with telecom companies for communication usage